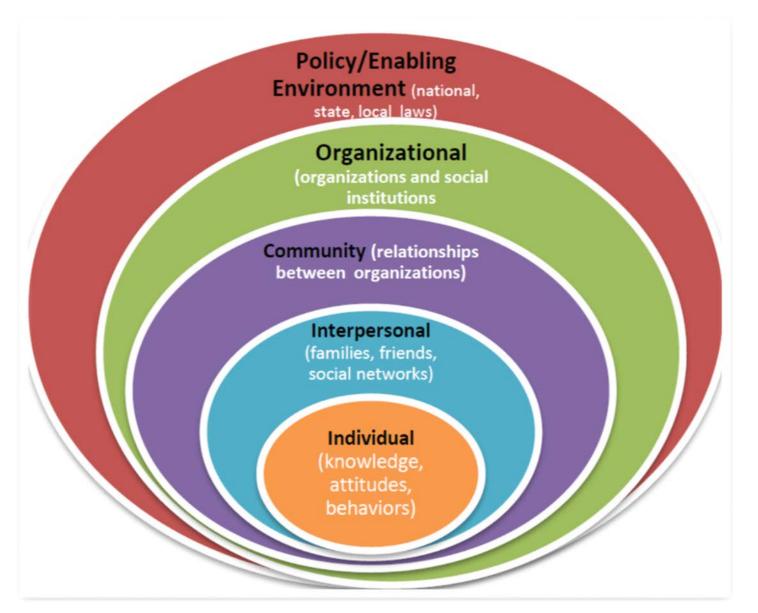
How Public-Private Partnerships Have Been Utilized to Overcome Some Public Health and Nutrition Challenges

JIFSAN Advisory Council 2018 Annual Symposium

'Wicked Problems'

- Complex
- Multi-dimensional
- Lack easy solutions



Ecological Model

Session 1

• Shabbir Safdar, Partnership for Safe Medicines

"Lessons Learned from the Formation of PPPs to Ensure the Provision of Safe Medicine in the Era of Counterfeit Drugs"

• Rebecca Hamel, Alliance for Food and Health

"Lessons Learned from the Field" of Successful PPPs Resulting in Improved Nutritional Health

• Sally Squires, Powell Tate, Division of Weber Shandwick

"Public-Private Partnerships That Have Achieved Improved Nutritional Outcomes"